CONTENTS

3 ABOUT INSIGHT
4 DISTRIBUTION
5 ADVERTISERS
6 THE HEED AWARD
7 THE HEALTH PROFESSIONS HEED AWARD
8 DIVERSITY CHAMPIONS
9 PARTNERS
11 EDITORIAL BOARD
12 COMPARE INSIGHT TO THE COMPETITION
13 ADVERTISING OPTIONS
14 AD RATES AND SPECS
15 PUBLICATION CALENDAR
16 CONTACT

INSIGHT Into Diversity®
INSIGHT Into Diversity is the oldest and largest diversity magazine and website in higher education today. For almost 50 years, INSIGHT Into Diversity has connected potential employees with institutions and businesses choosing to embrace a workforce more reflective of our local and national communities.

In recent years, the magazine has striven to advance the national conversation about diversity and inclusion through thought-provoking articles on current trends and relevant news; interviews with innovators, thought leaders, and experts; exploration of best practices; and profiles of successful programs and initiatives. We engage readers in the goal of achieving a more diverse and inclusive culture at institutions of higher education.

We also serve as a comprehensive recruiting vehicle for our advertisers because our definition of diversity goes beyond race and ethnicity. Our pool of job seekers is broad and vast, in part because we’ve formed strategic partnerships with organizations representing a wide range of talented individuals.
**DISTRIBUTION**

*INSIGHT Into Diversity’s* distribution is vast and broad.

**IN HIGHER EDUCATION**

- Academic/Professional/Diversity Associations
- AA/EEO/Diversity Offices
- Accredited Postsecondary Minority-Serving Institutions
- Administrative Leadership
- Business School Deans
- Campus Disability Offices
- College Libraries
- Communications/PR
- Directors of Human Resources
- Dental School Deans
- Education School Deans
- Engineering School Deans
- Faculty Personnel
- Graduate School Career Centers
- Healthcare Workers
- Hispanic Associations of Colleges and Universities
- Historically Black Colleges and Universities
- Law School Career Centers
- Law School Deans
- Medical School Deans
- Medical School Libraries
- Nursing School Deans
- Pharmacy School Deans
- Public Affairs Offices
- Presidents/Chancellors
- Schools of Science Deans
- Tribal Colleges
- University Medical Centers
- Veterinary School Deans

**OUTSIDE HIGHER EDUCATION**

- Agencies
- Diversity consultants
- Employees of non-profit associations
- Fortune 500 leadership/diversity
- Hospital personnel (private and veteran)
- Individual career seekers
- Military personnel
- Members of our partner organizations

**CIRCULATION**

Print Subscribers: 20,000
Online Subscribers: 50,000
Total Readership: 350,000
Online Monthly Visitors: 750,000

**ONLINE AND PRINT AUDIENCE**

- 45% Faculty Members
- 18% Deans and Department Chairs
- 13% Directors of Diversity, AA/EEO, Disability Services
- 12% Presidents, Chancellors, Provosts
- 6% Directors of Human Resources
- 4% Staff
- 2% Other
Prestigious institutions, businesses, and organizations advertise with INSIGHT to find employees from underserved populations. Below is just a small sample.

COLLEGES/UNIVERSITIES
(Undergraduate, Graduate, Professional Schools)

A.T. Still University
Arkansas State University
California State University, Fresno
California State University, Los Angeles
California State University, Northridge
California State University San Marcos
Christopher Newport University
Clemson University
Colorado Mountain College
Columbia University
Cornell University
DePaul University
Duke University
East Carolina University
Emory University
Florida Gulf Coast University
Florida State University
Georgetown University
Harvard University
Indiana University - Bloomington
Indiana University-Purdue University Indianapolis
Johns Hopkins University
Kansas State University
Louisiana State University
Medical University of South Carolina
Metropolitan State University of Denver
Millersville University
Northwestern University
Ohio University
Oklahoma State University
Oregon State University
Philadelphia College of Osteopathic Medicine
Princeton University
Purdue University
Quinnipiac University
Rice University
Rochester Institute of Technology
Southern Illinois University Edwardsville
Stanford University
SUNY System (64 campuses)
Swarthmore College
Texas A&M University
Texas Christian University
Texas Tech University
Tufts University
Tulane University
Union College, New York
The University of Alabama at Birmingham
University of California, Berkeley
University of Cincinnati
University of Delaware
University of Florida
University of Georgia
University of Houston
University of Illinois at Chicago
University of Kansas
University of Kentucky
University of Maryland, Baltimore
University of North Florida
University of North Texas
University of Pittsburgh at Bradford
University of Texas Southwestern Medical Center
University of Virginia
University of West Florida
University of Wisconsin
Virginia Commonwealth University
Virginia Tech
West Virginia University
Western Michigan University
Whitworth University
Yale University
THE HEED AWARD

The INSIGHT Into Diversity Higher Education Excellence in Diversity (HEED) Award, the only annual recognition of its kind, recognizes an institution’s superior achievement and commitment to making diversity and inclusion on campus a top priority.

In 2021, we were proud to honor 101 award recipients.

THE 2021 HEED AWARD RECIPIENTS

<table>
<thead>
<tr>
<th>Adelphi University</th>
<th>Millersville University</th>
<th>Union College</th>
</tr>
</thead>
<tbody>
<tr>
<td>Agnes Scott College</td>
<td>Mississippi State University</td>
<td>University at Albany</td>
</tr>
<tr>
<td>Arkansas State University</td>
<td>Mount Holyoke College</td>
<td>University of California System</td>
</tr>
<tr>
<td>Ball State University</td>
<td>North Hennepin Community College</td>
<td>UC Office of the President</td>
</tr>
<tr>
<td>Binghamton University</td>
<td>Northern Illinois University</td>
<td>University of California, Merced</td>
</tr>
<tr>
<td>Broward College</td>
<td>Northwestern University</td>
<td>University of Central Florida</td>
</tr>
<tr>
<td>California State University Fullerton</td>
<td>Ohio University</td>
<td>University of Cincinnati</td>
</tr>
<tr>
<td>California State University San Marcos</td>
<td>Oklahoma State University</td>
<td>University of Dayton</td>
</tr>
<tr>
<td>California State University, Fresno</td>
<td>Oregon State University</td>
<td>University of Georgia</td>
</tr>
<tr>
<td>Case Western Reserve University</td>
<td>Pikes Peak Community College</td>
<td>University of Houston</td>
</tr>
<tr>
<td>Central Washington University</td>
<td>Regis College</td>
<td>University of Houston Law Center</td>
</tr>
<tr>
<td>Clemson University</td>
<td>Rice University</td>
<td>University of Illinois Chicago</td>
</tr>
<tr>
<td>Columbia University in the City of New York</td>
<td>Rochester Institute of Technology</td>
<td>University of Illinois Urbana-Champaign</td>
</tr>
<tr>
<td>Cuyahoga Community College</td>
<td>Rockland Community College</td>
<td>University of Kentucky</td>
</tr>
<tr>
<td>Davenport University</td>
<td>Rowan University</td>
<td>University of Louisiana at Lafayette</td>
</tr>
<tr>
<td>East Carolina University</td>
<td>Santa Clara University</td>
<td>University of Louisville</td>
</tr>
<tr>
<td>El Paso County Community College District</td>
<td>Santa Rosa Junior College</td>
<td>University of Memphis</td>
</tr>
<tr>
<td>Florida Atlantic University</td>
<td>Seminole State College of Florida</td>
<td>University of Missouri-St. Louis</td>
</tr>
<tr>
<td>Florida State University</td>
<td>Shippensburg University</td>
<td>University of North Florida</td>
</tr>
<tr>
<td>Georgia Institute of Technology</td>
<td>Southern Illinois University Edwardsville</td>
<td>University of North Texas</td>
</tr>
<tr>
<td>Georgia State University</td>
<td>Southwestern Law School</td>
<td>University of Oklahoma</td>
</tr>
<tr>
<td>Grand Valley State University</td>
<td>Stetson University College of Law</td>
<td>University of Oregon</td>
</tr>
<tr>
<td>Hillsborough Community College</td>
<td>Stockton University</td>
<td>University of Pittsburgh</td>
</tr>
<tr>
<td>Hudson County Community College</td>
<td>Suffolk University</td>
<td>University of Rochester</td>
</tr>
<tr>
<td>Indiana University – Purdue</td>
<td>SUNY Old Westbury</td>
<td>University of Rochester Law Center</td>
</tr>
<tr>
<td>University Indianapolis</td>
<td>Swarthmore College</td>
<td>University of Saint Francis (Joliet)</td>
</tr>
<tr>
<td>Indiana University Bloomington</td>
<td>Texas A&amp;M University</td>
<td>University of Saint Mary’s College</td>
</tr>
<tr>
<td>James Madison University</td>
<td>Texas Christian University</td>
<td>University of Scranton</td>
</tr>
<tr>
<td>Johns Hopkins University</td>
<td>Texas Tech University</td>
<td>University of Scranton College of Health Sciences</td>
</tr>
<tr>
<td>Kansas State University</td>
<td>The University of Alabama at Birmingham</td>
<td>University of Southern Indiana</td>
</tr>
<tr>
<td>Kent State University</td>
<td>The University of Texas at Arlington</td>
<td>University of Southern Mississippi</td>
</tr>
<tr>
<td>Lehigh University</td>
<td>The University of Texas at Austin</td>
<td>University of Tennessee at Chattanooga</td>
</tr>
<tr>
<td>Metropolitan State University</td>
<td>The University of Tulsa</td>
<td>University of Texas at Dallas</td>
</tr>
<tr>
<td>Metropolitan State University of Denver</td>
<td>Towson University</td>
<td>University of Texas at San Antonio</td>
</tr>
<tr>
<td>Miami University</td>
<td>UNC Greensboro</td>
<td>University of Texas at Tyler</td>
</tr>
<tr>
<td></td>
<td></td>
<td>University of Texas-Pan American</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Virginia Commonwealth University</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Virginia Polytechnic Institute and State University</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Virginia Wesleyan University</td>
</tr>
<tr>
<td></td>
<td></td>
<td>West Chester University of Pennsylvania</td>
</tr>
<tr>
<td></td>
<td></td>
<td>West Virginia University</td>
</tr>
<tr>
<td></td>
<td></td>
<td>William &amp; Mary</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Worcester Polytechnic Institute (WPI)</td>
</tr>
</tbody>
</table>
THE HEALTH PROFESSIONS HEED AWARD

The INSIGHT Into Diversity Health Professions Higher Education Excellence in Diversity (HEED) Award recognizes U.S. medical, dental, pharmacy, osteopathic, nursing, veterinary, and allied health schools as well as medical centers that demonstrate an outstanding commitment to diversity and inclusion on their campuses.

In 2021, we were proud to honor 51 award recipients.

THE 2021 HEALTH PROFESSIONS HEED AWARD RECIPIENTS

Albert Einstein College of Medicine
A.T. Still University of Health Sciences
Columbia University College of Dental Medicine
Duke University School of Nursing
Florida State University College of Medicine
Frontier Nursing University
Johns Hopkins University School of Nursing
Kansas State University College of Veterinary Medicine
Louisiana State University School of Veterinary Medicine
Medical College of Wisconsin
The Medical University of South Carolina
MGH Institute of Health Professions
Michigan State University College of Veterinary Medicine
New York University Rory Meyers College of Nursing
The Ohio State University College of Medicine
The Ohio State University College of Nursing
The Ohio State University College of Optometry
The Ohio State University College of Public Health
The Ohio State University College of Veterinary Medicine
Oklahoma State University Center for Health Sciences
Philadelphia College of Osteopathic Medicine
Purdue University College of Veterinary Medicine
TCU and UNTHSC School of Medicine
Texas A&M University College of Veterinary Medicine & Biomedical Sciences
Texas A&M University Irma Lerma Rangel College of Pharmacy
The University of Alabama at Birmingham School of Public Health
University of Arkansas for Medical Sciences
University of California, Davis Betty Irene Moore School of Nursing
University of California, Riverside School of Medicine
University of Cincinnati College of Nursing
University of Cincinnati College of Allied Health Sciences
University of Cincinnati James L. Winkle College of Pharmacy
University of Florida College of Dentistry
University of Florida College of Pharmacy
University of Houston College of Nursing
University of Kentucky College of Medicine
University of Louisville Health Sciences Center
University of Maryland School of Nursing
University of Miami Miller School of Medicine
University of Michigan Medical School
University of Minnesota School of Nursing
University of Mississippi Medical Center
UNC Gillings School of Global Public Health
University of Rochester School of Nursing
University of Texas Health Science Center at Houston, McGovern Medical School
UT Southwestern Medical Center
University of Virginia School of Medicine
University of Wisconsin-Madison School of Nursing
Vanderbilt University School of Nursing
Virginia Tech Carilion School of Medicine
Weill Cornell Medicine
Diversity Champions exemplify an unyielding commitment to diversity and inclusion throughout their campus communities, across academic programs, and at the highest administrative levels.

A limited number of colleges and universities have been selected for this honor.

Known for visionary leadership, Diversity Champions are institutions that set the standard for thousands of other campus communities striving for diversity and inclusion. They develop successful strategies and programs, which then serve as models of excellence for other institutions. Diversity Champion schools exceed everyday expectations, often eclipsing their own goals.

Selected institutions rank in the top tier of past Higher Education Excellence in Diversity (HEED) Award recipients. The HEED Award is presented annually by INSIGHT Into Diversity to recognize colleges and universities that are dedicated to creating a diverse and inclusive campus environment.
We partner with many highly respected organizations in an effort to reach all underserved populations. Members are jobseekers and readers of **INSIGHT into Diversity** magazine.
Institute for Diversity in Health Management
Leadership Education for Asian Pacifics, Inc
National Association of Diversity Officers in Higher Education
National Center for Women & Information Technology
The Steve Fund

Institute for Higher Education Policy
National Action Council for Minorities in Engineering
National Association of Medical Minority Educators
Out & Equal Workplace Advocates
Student Veterans of America

International Consortium of Minority Cybersecurity Professionals
National Association of Educational Procurement
National Black MBA Association, Inc.
The PhD Project
US Business Leadership Network

Women in Higher Education
Our editorial board is made up of distinguished professionals committed to furthering all aspects of diversity and inclusion.

Linda Akutagawa  
President and CEO, Leadership Education for Asian Pacifics, Inc. (LEAP)

Kenneth J. Barrett  
Chief Diversity Officer, General Motors

LeManuel “Lee” Bitsóí  
Vice President of Diversity, Equity, and Inclusion, Brandeis University

Venessa A. Brown  
Associate Athletic Director for Diversity, Equity and Inclusion and Chief Diversity Officer, Southern Illinois University Edwardsville

Elissa H. Buxbaum  
National Director, College & University Programs, ADL

Lynette Chappell-Williams  
Chief Diversity Officer and Associate Dean for Diversity and Inclusion at Penn State Health Milton S. Hershey Medical Center and Penn State College of Medicine

Karen A. Clinton Jones  
Vice President for Diversity, Equity and Inclusion, Franklin & Marshall College

Deborah Dagit  
Former Chief Diversity Officer, Vice President, Global Diversity & Inclusion, Merck; President, Deb Dagit Diversity LLC

Sonja Feist-Price  
Provost and Vice Chancellor For Academic Affairs, University of Michigan-Flint

Gretchen Hathaway  
Vice President for Diversity, Equity and Inclusion, Franklin & Marshall College

Erika Henderson  
Associate Provost for Faculty Recruitment, Retention, Equity, and Diversity, University of Houston

Lisa McBride  
Associate Dean of Diversity University School of Medicine

Nereida (Neddy) Perez  
Global Head of Diversity, McCormick & Company, Inc.

Menah Pratt-Clarke  
Vice President for Strategic Affairs and Diversity at Virginia Polytechnic Institute and State University (Virginia Tech)

Gigi Secuban  
Vice President for Diversity and Inclusion at Ohio University

Shirley J. Wilcher  
Executive Director of the American Association for Access, Equity, and Diversity
We offer so much more for so much less!

<table>
<thead>
<tr>
<th></th>
<th>INSIGHT Into Diversity</th>
<th>Diverse Issues in Higher Education</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Print Readership Per Issue</td>
<td>350,000</td>
<td>100,000</td>
</tr>
<tr>
<td>Shelf Life Per Issue</td>
<td>4-6 weeks</td>
<td>2 weeks</td>
</tr>
<tr>
<td>60-Day Online Posting Cost</td>
<td>$399</td>
<td>$595</td>
</tr>
<tr>
<td>Ten 60-Day Online Postings Cost</td>
<td>$3,190</td>
<td>$5,150</td>
</tr>
<tr>
<td>Unlimited Job Posting Subscription(^1)</td>
<td>$4,450 - $6,950</td>
<td>$5,950 - $8,225</td>
</tr>
</tbody>
</table>

\(^1\) Includes FREE print advertising in INSIGHT Into Diversity magazine, a discount on Viewfinder Campus Climate Survey administration, and the annual Higher Education Excellence in Diversity (HEED) Award Data Report.
ADVERTISING OPTIONS

PRINT IMAGE ADVERTISING

• Magazine editorial section and premium placements

RECRUITMENT ADVERTISING

• Magazine career section

ONLINE CAREER CENTER

Our Career Center at insightintodiversity.com is user-friendly and receives 750,000 job views monthly!

• Easy-to-use job board for employees and job seekers
• Online-only job postings
• Unlimited posting subscriptions
• Employers can view resumes for free
• Banner advertising
• Easy upgrades
• Added value for jobseekers
  - Post resumes
  - Job alert emails
  - Thousands of job opportunities
• Featured Careers of the Week
• Featured Employers of the Month
• Scraping of your job board is available for a small development fee

BANNER ADVERTISING

• Website banner ads
• Career Center banner ads
• eNewsletter banner ads
• Website popup ads
• Sidebar ads

OSU is a recipient of several nationally prestigious awards for its commitment to diversity and inclusion. As a 2019 Higher Education Excellence in Diversity awardee from INSIGHT Into Diversity magazine, OSU is one of eight schools in the nation, and the only institution in Oklahoma, to be recognized as eight-year recipient of this nationally renowned honor.

OSU also continues to be the most successful university in the nation for American Indians earning a college degree. At OSU, diversity is the expectation rather than the exception. OSU is focused on bright minds, building brighter futures and the brightest world for all.

Oklahoma State University is a nationally recognized leader with an unwavering commitment to achieving inclusive excellence across its University system.

OSU CELEBRATES DIVERSITY

OSU is a recipient of several nationally prestigious awards for its commitment to diversity and inclusion. As a 2019 Higher Education Excellence in Diversity awardee from INSIGHT Into Diversity magazine, OSU is one of eight schools in the nation, and the only institution in Oklahoma, to be recognized as eight-year recipient of this nationally renowned honor.

OSU also continues to be the most successful university in the nation for American Indians earning a college degree. At OSU, diversity is the expectation rather than the exception. OSU is focused on bright minds, building brighter futures and the brightest world for all.

Oklahoma State University is a nationally recognized leader with an unwavering commitment to achieving inclusive excellence across its University system.

OSU CELEBRATES DIVERSITY

OSU is a recipient of several nationally prestigious awards for its commitment to diversity and inclusion. As a 2019 Higher Education Excellence in Diversity awardee from INSIGHT Into Diversity magazine, OSU is one of eight schools in the nation, and the only institution in Oklahoma, to be recognized as eight-year recipient of this nationally renowned honor.

OSU also continues to be the most successful university in the nation for American Indians earning a college degree. At OSU, diversity is the expectation rather than the exception. OSU is focused on bright minds, building brighter futures and the brightest world for all.

Oklahoma State University is a nationally recognized leader with an unwavering commitment to achieving inclusive excellence across its University system.

OSU CELEBRATES DIVERSITY

OSU is a recipient of several nationally prestigious awards for its commitment to diversity and inclusion. As a 2019 Higher Education Excellence in Diversity awardee from INSIGHT Into Diversity magazine, OSU is one of eight schools in the nation, and the only institution in Oklahoma, to be recognized as eight-year recipient of this nationally renowned honor.

OSU also continues to be the most successful university in the nation for American Indians earning a college degree. At OSU, diversity is the expectation rather than the exception. OSU is focused on bright minds, building brighter futures and the brightest world for all.

Oklahoma State University is a nationally recognized leader with an unwavering commitment to achieving inclusive excellence across its University system.

OSU CELEBRATES DIVERSITY

OSU is a recipient of several nationally prestigious awards for its commitment to diversity and inclusion. As a 2019 Higher Education Excellence in Diversity awardee from INSIGHT Into Diversity magazine, OSU is one of eight schools in the nation, and the only institution in Oklahoma, to be recognized as eight-year recipient of this nationally renowned honor.

OSU also continues to be the most successful university in the nation for American Indians earning a college degree. At OSU, diversity is the expectation rather than the exception. OSU is focused on bright minds, building brighter futures and the brightest world for all.

Oklahoma State University is a nationally recognized leader with an unwavering commitment to achieving inclusive excellence across its University system.

OSU CELEBRATES DIVERSITY

OSU is a recipient of several nationally prestigious awards for its commitment to diversity and inclusion. As a 2019 Higher Education Excellence in Diversity awardee from INSIGHT Into Diversity magazine, OSU is one of eight schools in the nation, and the only institution in Oklahoma, to be recognized as eight-year recipient of this nationally renowned honor.

OSU also continues to be the most successful university in the nation for American Indians earning a college degree. At OSU, diversity is the expectation rather than the exception. OSU is focused on bright minds, building brighter futures and the brightest world for all.

Oklahoma State University is a nationally recognized leader with an unwavering commitment to achieving inclusive excellence across its University system.

OSU CELEBRATES DIVERSITY

OSU is a recipient of several nationally prestigious awards for its commitment to diversity and inclusion. As a 2019 Higher Education Excellence in Diversity awardee from INSIGHT Into Diversity magazine, OSU is one of eight schools in the nation, and the only institution in Oklahoma, to be recognized as eight-year recipient of this nationally renowned honor.

OSU also continues to be the most successful university in the nation for American Indians earning a college degree. At OSU, diversity is the expectation rather than the exception. OSU is focused on bright minds, building brighter futures and the brightest world for all.

Oklahoma State University is a nationally recognized leader with an unwavering commitment to achieving inclusive excellence across its University system.

OSU CELEBRATES DIVERSITY

OSU is a recipient of several nationally prestigious awards for its commitment to diversity and inclusion. As a 2019 Higher Education Excellence in Diversity awardee from INSIGHT Into Diversity magazine, OSU is one of eight schools in the nation, and the only institution in Oklahoma, to be recognized as eight-year recipient of this nationally renowned honor.

OSU also continues to be the most successful university in the nation for American Indians earning a college degree. At OSU, diversity is the expectation rather than the exception. OSU is focused on bright minds, building brighter futures and the brightest world for all.

Oklahoma State University is a nationally recognized leader with an unwavering commitment to achieving inclusive excellence across its University system.

OSU CELEBRATES DIVERSITY

OSU is a recipient of several nationally prestigious awards for its commitment to diversity and inclusion. As a 2019 Higher Education Excellence in Diversity awardee from INSIGHT Into Diversity magazine, OSU is one of eight schools in the nation, and the only institution in Oklahoma, to be recognized as eight-year recipient of this nationally renowned honor.

OSU also continues to be the most successful university in the nation for American Indians earning a college degree. At OSU, diversity is the expectation rather than the exception. OSU is focused on bright minds, building brighter futures and the brightest world for all.

Oklahoma State University is a nationally recognized leader with an unwavering commitment to achieving inclusive excellence across its University system.

OSU CELEBRATES DIVERSITY

OSU is a recipient of several nationally prestigious awards for its commitment to diversity and inclusion. As a 2019 Higher Education Excellence in Diversity awardee from INSIGHT Into Diversity magazine, OSU is one of eight schools in the nation, and the only institution in Oklahoma, to be recognized as eight-year recipient of this nationally renowned honor.

OSU also continues to be the most successful university in the nation for American Indians earning a college degree. At OSU, diversity is the expectation rather than the exception. OSU is focused on bright minds, building brighter futures and the brightest world for all.

Oklahoma State University is a nationally recognized leader with an unwavering commitment to achieving inclusive excellence across its University system.

OSU CELEBRATES DIVERSITY

OSU is a recipient of several nationally prestigious awards for its commitment to diversity and inclusion. As a 2019 Higher Education Excellence in Diversity awardee from INSIGHT Into Diversity magazine, OSU is one of eight schools in the nation, and the only institution in Oklahoma, to be recognized as eight-year recipient of this nationally renowned honor.

OSU also continues to be the most successful university in the nation for American Indians earning a college degree. At OSU, diversity is the expectation rather than the exception. OSU is focused on bright minds, building brighter futures and the brightest world for all.

Oklahoma State University is a nationally recognized leader with an unwavering commitment to achieving inclusive excellence across its University system.

OSU CELEBRATES DIVERSITY

OSU is a recipient of several nationally prestigious awards for its commitment to diversity and inclusion. As a 2019 Higher Education Excellence in Diversity awardee from INSIGHT Into Diversity magazine, OSU is one of eight schools in the nation, and the only institution in Oklahoma, to be recognized as eight-year recipient of this nationally renowned honor.

OSU also continues to be the most successful university in the nation for American Indians earning a college degree. At OSU, diversity is the expectation rather than the exception. OSU is focused on bright minds, building brighter futures and the brightest world for all.

Oklahoma State University is a nationally recognized leader with an unwavering commitment to achieving inclusive excellence across its University system.

OSU CELEBRATES DIVERSITY

OSU is a recipient of several nationally prestigious awards for its commitment to diversity and inclusion. As a 2019 Higher Education Excellence in Diversity awardee from INSIGHT Into Diversity magazine, OSU is one of eight schools in the nation, and the only institution in Oklahoma, to be recognized as eight-year recipient of this nationally renowned honor.

OSU also continues to be the most successful university in the nation for American Indians earning a college degree. At OSU, diversity is the expectation rather than the exception. OSU is focused on bright minds, building brighter futures and the brightest world for all.

Oklahoma State University is a nationally recognized leader with an unwavering commitment to achieving inclusive excellence across its University system.

OSU CELEBRATES DIVERSITY

OSU is a recipient of several nationally prestigious awards for its commitment to diversity and inclusion. As a 2019 Higher Education Excellence in Diversity awardee from INSIGHT Into Diversity magazine, OSU is one of eight schools in the nation, and the only institution in Oklahoma, to be recognized as eight-year recipient of this nationally renowned honor.

OSU also continues to be the most successful university in the nation for American Indians earning a college degree. At OSU, diversity is the expectation rather than the exception. OSU is focused on bright minds, building brighter futures and the brightest world for all.

Oklahoma State University is a nationally recognized leader with an unwavering commitment to achieving inclusive excellence across its University system.

OSU CELEBRATES DIVERSITY

OSU is a recipient of several nationally prestigious awards for its commitment to diversity and inclusion. As a 2019 Higher Education Excellence in Diversity awardee from INSIGHT Into Diversity magazine, OSU is one of eight schools in the nation, and the only institution in Oklahoma, to be recognized as eight-year recipient of this nationally renowned honor.

OSU also continues to be the most successful university in the nation for American Indians earning a college degree. At OSU, diversity is the expectation rather than the exception. OSU is focused on bright minds, building brighter futures and the brightest world for all.

Oklahoma State University is a nationally recognized leader with an unwavering commitment to achieving inclusive excellence across its University system.
AD RATES AND SPECS

PRINT ADVERTISING

Size | Full Page | 2/3-Page | 1/2-Page | 1/3-Page | 1/4-Page | Back Cover | Inside Front/ Back Cover
--- | --- | --- | --- | --- | --- | --- | ---
Specs | 8.375"(w) x 10.875"(h) plus .125" bleeds | 4.75"(w) x 10"(h) or 7.875"(w) x 4.8625"(h) no bleeds | 3.8"(w) x 10"(h) or 7.875"(w) x 4.8625"(h) no bleeds | 3.8"(w) x 10"(h) or 7.875"(w) x 4.8625"(h) no bleeds | 8.375"(w) x 10.875"(h) plus .125" bleeds | 8.375"(w) x 10.875"(h) plus .125" bleeds
1x Rate | $4,190 | $3,210 | $2,605 | $2,060 | $1,610 | $4,720 | $4,450
2x Rate (each) | $3,985 | $3,045 | $2,560 | $2,040 | $1,555 | $4,480 | $4,230
3x Rate (each) | $3,770 | $2,885 | $2,530 | $2,015 | $1,505 | $4,250 | $4,005

CAREER CENTER ADVERTISING

Single Job Postings

60-Day Job Posting | $399
Basic Posting + Print | $549
• Also lists your open position in the recruitment advertising section of the next print edition of INSIGHT Into Diversity magazine

Passive Job Seeker Package | $549
• TalentBoost upgrade distributes job to network of 1,000+ national, niche, and local job boards
• Job emailed to qualified professionals
• Remains high in search results
• Highlighted to stand out

Bulk Job Posting Packages

5 Pack of 60-Day Job Postings | $1,695
10 Pack of 60-Day Job Postings | $3,190
One Year of Unlimited Job Postings* | $4,450 to $6,950
Including one image ad in INSIGHT magazine (value of $1,610 to $4,190). Also includes the HEED Award Data Report (value of $395) and a 10% discount on Viewfinder® Campus Climate Surveys (includes surveys and administration).

*Price based on student population. Daily job scraping service is available for an additional one-time fee of $500.

WEBSITE BANNER ADVERTISING

Homepage Banner Ads
Rate: $999 for 30 days
Rate: $1,699 for 60 days
Rate: $2,499 for 90 days
Specs: 730 x 150 pixels

Pop-Up Ads
Rate: $2,999 for 30 days
Specs: 925 x 580 pixels

Career Center Banner Ads
Rate: $999 for 30 days
Rate: $1,699 for 60 days
Rate: $2,499 for 90 days
Specs: 728 x 90 pixels

Sidebar Ads
Rate: $799 for 30 days
Rate: $1,399 for 60 days
Specs: 254 x 254 pixels

ENEWSLETTER ADVERTISING

eNewsletter Banner Ads
Our weekly eNewsletter is sent to subscribers on Thursday of each week. We also send out frequent promotional emails for events and offers that you can also purchase ad space in.

One placement: $649 Two or more: $599 each
Specs: 305 x 305 pixels
<table>
<thead>
<tr>
<th>ISSUE</th>
<th>SPECIAL REPORT</th>
<th>SCHEDULE</th>
</tr>
</thead>
<tbody>
<tr>
<td>SEPTEMBER 2022</td>
<td>STEM DISCIPLINES</td>
<td>Advertising Deadline: 8/8</td>
</tr>
<tr>
<td></td>
<td><em>Inspiring Programs in STEM Awards</em></td>
<td>Online Publication: 8/16</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Print Publication: 8/22</td>
</tr>
<tr>
<td>OCTOBER 2022</td>
<td>BUSINESS SCHOOLS, HOSPITALITY MANAGEMENT SCHOOLS</td>
<td>Advertising Deadline: 9/8</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Online Publication: 9/19</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Print Publication: 9/22</td>
</tr>
<tr>
<td>NOVEMBER 2022</td>
<td>2022 HIGHER EDUCATION EXCELLENCE IN DIVERSITY (HEED) AWARDS</td>
<td>Advertising Deadline: 10/10</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Online Publication: 10/19</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Print Publication: 10/24</td>
</tr>
<tr>
<td>DECEMBER 2022</td>
<td>2022 HEALTH PROFESSIONS HIGHER EDUCATION EXCELLENCE IN DIVERSITY (HEED) AWARDS</td>
<td>Advertising Deadline: 11/8</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Online Publication: 11/16</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Print Publication: 11/24</td>
</tr>
<tr>
<td>JANUARY/FEBRUARY 2023</td>
<td>NURSING AND PHARMACY SCHOOLS</td>
<td>Advertising Deadline: 12/14</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Online Publication: 12/22</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Print Publication: 12/28</td>
</tr>
<tr>
<td>MARCH 2023</td>
<td>COMMUNITY COLLEGES</td>
<td>Advertising Deadline: 2/3</td>
</tr>
<tr>
<td></td>
<td><em>Colleges in Northeast U.S.</em></td>
<td>Online Publication: 2/14</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Print Publication: 2/17</td>
</tr>
<tr>
<td>APRIL 2023</td>
<td>BUSINESS SCHOOLS, SCHOOLS OF ARCHITECTURE</td>
<td>Advertising Deadline: 3/8</td>
</tr>
<tr>
<td></td>
<td><em>Inspiring Programs in Business</em></td>
<td>Online Publication: 3/16</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Print Publication: 3/22</td>
</tr>
<tr>
<td>MAY 2023</td>
<td>DENTAL, MEDICAL, AND VETERINARY SCHOOLS</td>
<td>Advertising Deadline: 4/10</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Online Publication: 4/18</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Print Publication: 4/24</td>
</tr>
<tr>
<td>JUNE 2023</td>
<td>PERFORMING AND FINE ARTS SCHOOLS</td>
<td>Advertising Deadline: 5/8</td>
</tr>
<tr>
<td></td>
<td><em>LGBTQ Pride Month</em></td>
<td>Online Publication: 5/16</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Print Publication: 5/22</td>
</tr>
<tr>
<td>JULY/AUGUST 2023</td>
<td>SCHOOLS OF LAW</td>
<td>Advertising Deadline: 6/19</td>
</tr>
<tr>
<td></td>
<td><em>Military Veterans</em></td>
<td>Online Publication: 6/27</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Print Publication: 7/3</td>
</tr>
</tbody>
</table>
CONTACT

INSIGHT Into Diversity
50 Crestwood Executive Center, Suite 526
St. Louis, MO 63126

Phone: 314.200.9955
Fax: 314.756.2036

insightintodiversity.com
info@insightintodiversity.com

Lenore Pearlstein
lpearlstein@insightintodiversity.com

twitter.com/INSIGHT_News

linkedin.com/company/insight-into-diversity

facebook.com/insightintodiversity